



Help us help our school

We've discovered a terrific way for you to help us raise funds for your school. All you have to do is use your REDcardSM (Target[®] Visa[®] Credit Card, Target Credit CardSM or Target Check CardSM) and Target will donate up to 1% of the amount of each purchase you make with your REDcard to the eligible K-12 school of your choice through the Target Take Charge of Education program*. Just visit Target.com/tcoe or call 1-800-316-6142 to designate your school, and then use your Target REDcard for your regular purchases.

Don't have a REDcard? It's easy to apply. Just pop into any Target store to apply in person or go to Target.com/redcard and apply instantly online.

Grandparents, alumni, neighbors and friends are all welcome to participate in this program. A big thank you to those who are currently participating—check out Target.com/tcoe to find out how much money our school has already received.



TAKE CHARGE OF EDUCATION[®]

*Subject to Take Charge of Education program rules. Target donates an amount equal to 1% of Target Visa Credit Card and Target Credit Card purchases made at Target or Target.com, and 1/2% of Target Visa purchases made everywhere else Visa cards are accepted to the eligible K-12 school of your choice. See Target.com/tcoe or call 1-800-316-6142.

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School fundraising from Target.

The easy way to chalk up more funds for your school.

TAKE CHARGE OF EDUCATION*

Every time you use your Target REDcardSM (Target[®] Visa[®] Credit Card, Target Credit CardSM or Target Check CardSM) at Target or Target.com, Target will donate 1% of your purchases to the eligible K-12 school of your choice.* Or, if you're using your Target Visa everywhere else Visa credit cards are accepted, your school will receive 1/2% of your purchases. To enroll, visit Target.com/tcoe.

SEE HOW THE FUNDS ADD UP

You can look up all the information you need to know about your school's participation in the Take Charge of Education school fundraising program by simply visiting Target.com/tcoe and typing in your school name and state. Here's some of the great information you can find out about your school (visual example of site in the left column):

- How much your school received in the last payout (Target pays twice a year—March and September—and checks are sent to the school principal)
- How much your school has received from Target program to date (since 1997)
- How much your school has already accumulated toward your next payout (updated daily)
- How many REDcard holders already have your school designated

Since these funds are undesignated, you can use this information to plan for your school's upcoming funding needs (reading programs, sports and musical equipment, computers or other items your school couldn't otherwise fund).

GET MORE FOR YOUR SCHOOL

There's no limit to the amount of funds your school can receive. Here are some tips to increase your next donation:

- Use the FUNDRAISING TOOLS found on Target.com/tcoe to promote Take Charge of Education at events, in newspapers and flyers, and on your school's website.
- COPY THE FLYER on the other side and distribute it during a parent open house or school board meeting.
- Don't forget to THANK your school community for designating your school and using their REDcards.



Find/Designate a School

CLEVELAND ELEMENTARY Find a different school
CEDAR RAPIDS, IA 52405
School ID: 50986

Take Charge of Education Donations to This School

Target's most recent donation (March 2006)	491.37
Total of all of Target's donations through March 2006	4,850.82
Amount accumulated so far toward Target's next donation*	300.98
Number of Target [®] Visa [®] and Target [®] Card holders who have designated this school	181

Data is updated on a daily basis.
Check your school's progress often.

If you have a REDcard and want this school to receive money from your purchases, click "Designate this school!"

Get Fundraising Tools

Get fundraising tips, flyers and clip art for promoting Take Charge of Education at your school.

> Download Now



Get your REDcardSM and start helping your favorite school.

> Apply Now

Designate this school

Giving over \$3 million to the community every week.
Making a real difference in students' lives every day.



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